

*Oxalá*

## **Oxalá House**

(A Member of The Tingitingi® Project)



Houmt-Souk, Mezraya  
Route touristique. Km 8.  
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**Jerba Island, Tunisia.**  
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*Oxalá* (pronounced o-cha-la) is a Portuguese interjection derived from the Arabic 'Inshallah', an expression of hope and humility.



***Oxalá House* intends to follow the guidelines laid down within the Tingitingi® Project.**

Brought from East Africa, *Tingitingi®* is the Swahili word for “footbridge”. This is another word of hope (and modesty, because megalomania would have opted for a bridge instead of a footbridge) in the capacity of fair exchanges between men and women from different cultures to lay the foundations of a world of solidarity.

The *Tingitingi® Project*, which some of us would find disconcertingly optimistic, **aims to promote a fairer (environmentally/socially) sustainable tourism**: tourism based on encounters of equals, benefiting both hosts and guests. Such a mutually beneficial exchange is supposed to allow local communities to value their natural, social

and cultural resources without any big threat to their livelihoods, and allow travelers to gain new insights into the visited environment, its cultural diversity and its internal equilibrium forces.

The *Tingitingi®* concept aims to be the banner of **all cultural exchanges** done outside the current venal atmosphere, in which the visited cultures are reduced to their “monetizable” folkloric dimension. It promotes a fair involvement of local communities in tourism, making sure that the latter contributes to **sustainable development** while avoiding that few greedy intermediaries get to make all the money.



***Oxalá House* fully follows the charter for Sustainable Tourism**, and actively favors direct contact with local people. The residence only works with local communities and local service providers (housekeeping, child minding, tourist guides, sport discoveries, cultural/theme visits, etc...) who are selected not only for the quality of their services, but also for their integrity

and effective willingness to find a trade-off between economical viability and development issues.



*Oxalá House* also aims to establish long-term partnerships with its service providers and to make sure that the economical/social benefits are equitably shared within the involved communities. Our rental rates are voluntarily kept moderate in order to incite our clients to pay for proximity services.



Through *Oxalá House*, the visitor is kept fully informed of the balance forces to be preserved, is assisted in integrating the visited environment and putting into practice the good intentions he usually expresses with regard to more responsible holidays.



### Description

**Charming residence with typical architecture** (inspired from traditional “Menzels”) and unbeatable view on the eastern costs of Jerba Island (Tunisia), carefully integrated within its natural environment of palm trees, prickly pears, aloes and agaves. *Oxalá House* is located at 700m from one of the nicest beaches of the island. It is composed of 7 fully/nicely furnished bungalows with cooking facilities, set up around a central swimming pool, and ranging in size from **cozy studios (max capacity =2 pers.)** to a **spacious three-bedroom cottage (6 to 8 pers.)**. Each bungalow has at least a private terrace with a view on the pool.

**Activities:** Cycling, Golf, Hiking / Rambling, Horse riding, Sea sports, Sailing, Museums, Roman sites...

Please ask about the **available services** (housekeeping, baby-sitting, car driver...) when making your reservation.

*Towards an Alternative Tourism*

*Oxalá*

### How to get there?



*Oxalá House* is located on **Jerba Island** (probably, the dreamy land of Lotos-Eaters of Homer’s *Odyssey*). It is ideally situated in the area of Mezraya, between the island’s capital Houmt-Souk (8km, best-known for its traditional souk, its fortress and its silversmiths) and the typical village of Midoun (7km). It stands on the tourist road, at only 15km from the international airport of Jerba. Its whiteness will, no doubt, catch your sight just before reaching the Radisson SAS Resort(700m). It stands on the right of the road, close to the “Eden Tour” travel agency.

